**Answers to the reading comprehension ‘Chocolate’**

1. It is fact-based autobiography
2. Charlie and Chocolate Factory
3. So that the testers would be influenced by taste alone; at that stage of development a name would serve no purpose

4a. Cadbury’s Coffee Cream bar

4b. as a ‘benchmark’; as a known quantity, for comparisons purposes

1. Took part enthusiastically

6a. they were old enough to have wide experience of eating chocolate; they knew every existing bar intimately

6b. ‘connoisseurs’

7. Not distinctive enough in flavour to be widely popular

8. ‘irresistible’